

Privacy Policy

Last updated: May 17, 2018

The Rubric Privacy Policy describes the privacy practices of Rubric's web sites. If you are a resident of the USA, your relationship is with Rubric, Inc. If you reside outside of the USA, your relationship is with Rubric Europe Ltd, which is the controller of your information and the laws of Scotland apply.

What information does Rubric collect about you?

Registration

We may collect information that identifies you, when you optionally register on our web sites. This may include your name, company address, address, e-mail address and telephone number.

Web site visits

We may collect information about how you use our web sites. We may collect information about the browser, device, search terms and IP address you are using to access our web sites. When you visit our web sites we may collect information about the pages you visited, the duration of the each visit and how you use our web sites by using cookies and similar technologies.

Marketing emails

We may collect information on whether you received, opened or clicked a link in an e-mail sent to you. You may opt out of receiving these marketing emails.

Online advertising

We may collect information on Rubric adverts you have clicked on and which web page the advert was displayed on.

Social media

We may collect information about you when you interact with our social media messages.

What information does Rubric not collect about you?

Personal Card Information

All Personal Card Information collected when you use our web sites is processed by independent 3rd party PCI compliant partners. Details of these can be obtained by writing to privacy@rubric.com.

Personal Health Information

We do not collect any Personal Health Information.

How does Rubric use the information collected about you?

Rubric uses the information collected about you to tailor our web sites and marketing to make them more relevant to you.



Does Rubric share the information collected about you?

Rubric works with other companies to help run our business. These companies may have access to some of the information collected about you in order to provide services on our behalf. These companies are not allowed to use the information Rubric collected about you for their own purposes. We do not sell or share your personal information for any other purpose.

Where does Rubric store your information?

Rubric and the companies we hire to help run our business store your information on servers located in the USA, Ireland and other countries. In the course of running our business your information may therefore cross international borders.

Is your information secure with Rubric?

We limit access to your information on the basis of a “need to know” policy and have reasonable physical, technical and administrative controls in place to protect your information. Nevertheless, no security controls are 100% effective, so Rubric cannot ensure or warrant that your information is secure.

How can you review or update the information we have collected from you?

You can request a copy of the information we hold about you or have it deleted by emailing privacy@rubric.com.

Who can you contact if you have questions or concerns?

You can email privacy@rubric.com if you have questions or concerns about our Privacy Policy.